



# What Parents Don't Know About Snapchat Could Put Their Child at Risk



## The Threats Are Real



### Disappearing Messages

Snapchat's core feature helps predators avoid leaving evidence — making them harder to catch.



### Common Dangers

Online grooming, sextortion, coercion into sharing explicit images, and predators posing as teens.



### Young Victims

Children as young as 8 years old have reported being groomed on social platforms.

## The Numbers Are Alarming

**500K+**

Online every single day

**518K**

Enticement Reports  
Surged from 292,951—  
a staggering increase

**+50%**

Financial sextortion  
rose over 50% in less  
than a year

# Protecting Your Child: What To Do if They're Targeted

Immediate Steps to Take

01

Stop All Communication

**Do not respond to messages or threats from the predator.**

02

Preserve Evidence

**Screenshot messages, usernames, and timestamps before anything disappears.**

03

Block & Report

**Use Snapchat's in-app reporting tools to flag the account immediately.**

04

Do NOT Pay or Comply

**Meeting demands escalates exploitation — it never stops the threat.**

05

Contact Authorities

**Reach out to local law enforcement or the FBI if there is an immediate danger.**

## You Are Not Alone

Helping Survivors connects families with experienced professionals— at no cost — to help heal, educate, and empower those impacted by sexual assault and abuse.

 Legal options are available. Help is closer than you think.

[Learn more and find support: helpingsurvivors.org](https://helpingsurvivors.org)

**If you suspect your child has been targeted, act immediately.  
Every moment matters.**

Scan the QR code or go to [helpingsurvivors.org](https://helpingsurvivors.org) to be connected with Milberg, PLLC, for a free Snapchat legal consultation. Milberg is a law firm focusing on holding Snapchat accountable for predators using the platform for extortion, child sexual abuse materials solicitation, and grooming.



# Remove Your Child's Access: Step-by-Step

Delete the Account

01

## Open Snapchat Settings

Tap your profile icon, then the gear icon to access Settings. 

02

## Go to Account Actions → Delete Account

Scroll to the bottom of Settings and select Account Actions, then tap Delete Account.

03

## Follow Prompts to Confirm

Enter the account password when prompted and confirm the deletion request.

04


## Remove the App from the Device

Press and hold the Snapchat app icon, then delete or uninstall it from the device entirely.

## Need the Full Guide?

For a detailed walkthrough with screenshots and additional parental control options, view the complete step-by-step guide online.

[View full step-by-step guide:  
How To Deactivate An Account](#)

 Deleting the account is permanent after 30 days. The account is deactivated immediately.

Taking control of your child's digital access is one of the most effective steps you can take to protect them. Helping Survivors partners with nonprofits, law firms, and other organizations. We will not share your information without prior consent and abide by all privacy laws and regulations.

 **Helping Survivors**

# How To Talk to Your Child if They May Be Interacting With a Predator on Snapchat

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## STEP 1 Stay Calm

Take a moment to manage your emotions. Staying calm helps your child feel safe enough to open up.

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## STEP 2 Choose the Right Setting

Talk in a private space where your child won't feel embarrassed or pressured.

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## STEP 3 Lead with Concern

Start gently: "I'm a little worried and just want to check in." Avoid blame or accusations.

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## STEP 4 Ask Open-Ended Questions

Encourage conversation with questions like, "Who have you been talking to?" and "How did you meet them?"

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## STEP 5 Reassure Them

Make it clear they are not in trouble. Predators often manipulate trust, and it's not your child's fault.

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## STEP 6 Listen Carefully

Let them speak without interrupting. Acknowledge their feelings so they feel heard and supported.

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## STEP 7 Explain Risks Simply

Calmly point out warning signs like secrecy, requests for personal information, or inappropriate messages.

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## STEP 8 Take Action Together

Work together to block or report the person so your child feels involved and supported.

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## STEP 9 Keep Checking In

Continue the conversation over time. Ongoing support builds trust and helps keep your child safe.

